jaylite publications

BOLD.
CREATIVE.
EFFECTIVE.

RATE SHEET

Digital Media

E-blast/Social Media Flyer	$300.00
Digital Product Packaging/Merch	Starting at $375.00
Event Suite/Campaign (Main Promo, Individual Promo + Screen)	Starting at $750.00
Social Media Video Editing	$350/video (90 seconds or less)
Other TV Graphics (e.g.: lower thirds, screens, etc.)	Per service quote
Website	Per service quote – Starting at $3k

Flyers & Page-wise Layout

8.5X11 Flyer	$385.00
11X17 Flyer	$405.00
Book Cover	Starting at $425.00
Print Product Packaging	$385.00
Obituary	$250.00/4 panels
Magazine/Booklet/Catalogue	$400.00/4 panels + $95.00 per additional panel

Postcards

4X6 Postcard	$365.00
5X7 Postcard	$370.00
8.5 X 5.5 Postcard	$375.00
2 x 3.5 Business Card	$215.00

Identity

Logo Design	Starting at $550.00
Stationery Suite	$350.00

Strategy

Initial Strategy Call/Onboarding	$750 (2 hours)
Follow-up Meetings	$150.00/hour

- These prices are **subject to change at any time** and **do not reflect the cost of printing** or manufacturing.
- Print design work is quoted for the price of one-sided layouts. 2-sided work may be subject to additional fees if the second side/panel requires significanty more design work.
- The design process is inclusive of 2 rounds of revisionsn. Additonal revisions are billed at $125/hour.
- Design turnaround time varies per project with a minimum 72-business-hour window. Any project needed in a smaller timeframe may be subject to rush fees. Work window begins when all content + deposit are reeceived.
- Upon completion of the project, you will receive static copies of the work unless addiional formats are negotiated. Source files will require a buyout fee.
- Deposits are nonrefundable.
- Meetings are billed in hour-long increments.

LET'S BUILD SOMETHING INCREDIBLE!

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